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what is

miso?



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Training →



Custom Private AI Models

→ Finetuning

Engines

- Q&A Search
- Individualization Personalization
- 1st Party Data
- Gen Alerts & Summaries
- Contextual Ads

The AI (Answers) Wars Are Starting



miso

×

O'REILLY®

In 2020, we released Answers 1.0

OCTOBER 2020

What is an inverted index? ×

Data Analytics with Hadoop

By Benjamin Bengfort and Jenny Kim

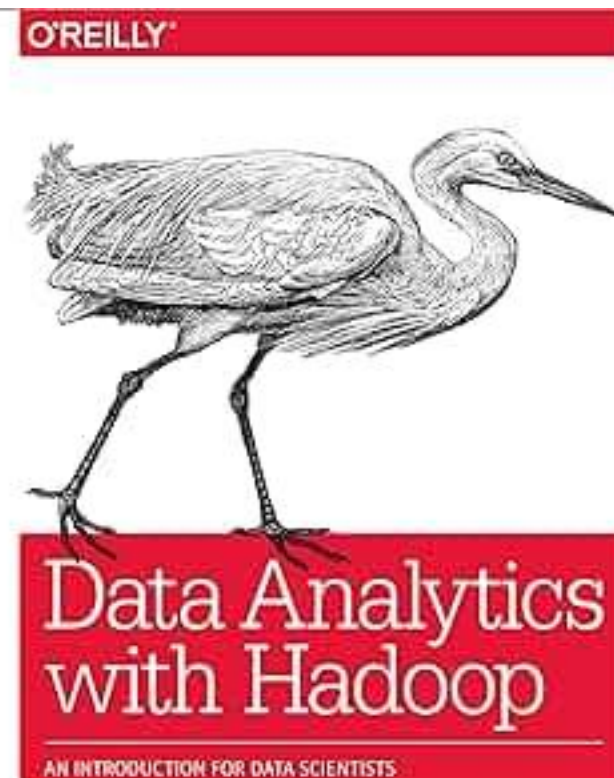
Inverted index

An *inverted index* is a mapping from an index term to locations in a set of documents (in contrast to forward indexing, which maps from documents to index terms). In full text search, the index terms are search terms: usually words or numbers with stopwords removed (e.g., very common words that are meaningless in search). Most search engines also employ some sort of stemming or lemmatization: multiple words with the same meaning are categorized into a single word class (e.g., "running", "ran", "runs" is indexed by the single term "run").

The search example shows the most common use case for an inverted index: it quickly allows the search algorithm to retrieve the subset of documents that it must rank and return without scanning every single document. For example, for the query "running bear", the index can be used to look up the intersection of documents that contain the

[Read more](#) >

Here's an example of O'Reilly Answers at work, showing an answer to the question, "What is an inverted index?"



Benjamin Bengfort & Jenny Kim

that end, we're proud to have partnered with [Miso](#) to create an entirely new search engine specifically for our Answers service. At the core of what we've built together is Miso's "Ask Miso anything," a question-and-answer semantic search engine. It's designed to accept questions from users in conversational natural language and retrieve the relevant answer "snippets" from a vast array of textual content.

In a [post-BERT](#) world, question-and-answer systems are becoming more commonplace, but what became evident as we prototyped O'Reilly Answers together is that Miso's approach to Q&A is fundamentally different in a few key ways.

Answers 2.0

Instead of delivering a bunch of blue search links, Answers delivers what readers really want from your content, Answers that are...

1 Expertise-Driven

2 Citation-Backed

3 Fact-Checked

The screenshot shows the Macworld website interface. At the top, there's a navigation bar with 'Macworld' and various product categories like 'MAC', 'IPHONE', 'IPAD', 'APPLE WATCH', 'APPLE TV', and 'MORE CATEGORIES'. Below this is a 'Smart Answers' section with a search bar containing the question 'What are the strengths of the new M2 Ultra Chip?' and an 'A.I. Search' button. The main content area displays the answer to the question, starting with 'The M2 Ultra chip provides significantly faster CPU and GPU performance compared to the previous M1 Ultra chip. The M2 Ultra has up to a 24-core CPU which is 20% faster than the M1 Ultra, and up to a 76-core GPU...'. Below the answer is a 'Best Prices Today: Apple Mac Pro (M2 Ultra, 2023)' section with a table showing the price at Apple (\$6999) and a 'VIEW DEAL' button. At the bottom, there are 'Reference Links' with two links: 'Apple's M2 Ultra chip chases the Hollywood elite' and 'New Mac Studio guide: What you need to know about the M2 Max & Ultra Mac Studio'. Three callout boxes are overlaid on the image: 'Question & Answer Search' points to the search bar, 'Contextual Ad' points to the price comparison table, and 'Reference Links' points to the bottom section.

Macworld

MAC IPHONE IPAD APPLE WATCH APPLE TV MORE CATEGORIES

Smart Answers

Get your tech questions answered by AI, based only on stories and reviews by our experts.

What are the strengths of the new M2 Ultra Chip? A.I. Search

What Are The Strengths Of The New M2 Ultra Chip?

The M2 Ultra chip provides significantly faster CPU and GPU performance compared to the previous M1 Ultra chip. The M2 Ultra has up to a 24-core CPU which is 20% faster than the M1 Ultra, and up to a 76-core GPU... [1]. It also supports up to 192GB of unified memory, allowing it to handle workloads that other systems cannot even process [2]. The massive amount of memory bandwidth (800GB/s) also enables training of large machine learning models directly on the chip [1]. Overall, the key strengths of the M2 Ultra are its powerful multi-core CPU and GPU, and huge amounts of high-speed memory, enabling major performance gains in video editing, 3D rendering, and other intensive creative workloads [1, 2].

Best Prices Today: Apple Mac Pro (M2 Ultra, 2023)

RETAILER	PRICE	
Apple	\$6999	VIEW DEAL

Price comparison from over 24,000 stores worldwide

Helpful Not helpful

My reply is based on the following

Apple's M2 Ultra chip chases the Hollywood elite
All told, Apple claims that the new M2 Ultra chip will deliver 20 percent faster CPU performance than the M1 Ultra, and 30 percent faster GPU performance than the M1 Ultra, as well.

New Mac Studio guide: What you need to know about the M2 Max & Ultra Mac Studio
As for the M2 Ultra, we had inferred some details about the chip from rumors and our experience with the M1 Ultra, which is two M1 Max processors fused together.

Question & Answer Search

Contextual Ad

Reference Links



KILT **Ranked #1**
Organized by **KILT Benchmark**
Starts on: Dec 31, 2018 6:00:00 PM CST (GMT+8:00)
Ends on: Mar 31, 2019 5:00:00 PM CST (GMT+8:00)
Natural Language Q&A

[Overview](#) [Evaluation](#) [Phases](#) [Participate](#) [Leaderboard](#)

Leaderboard

The KILT leaderboard.

Phase: Open Domain QA - Natural Questions, Split: test

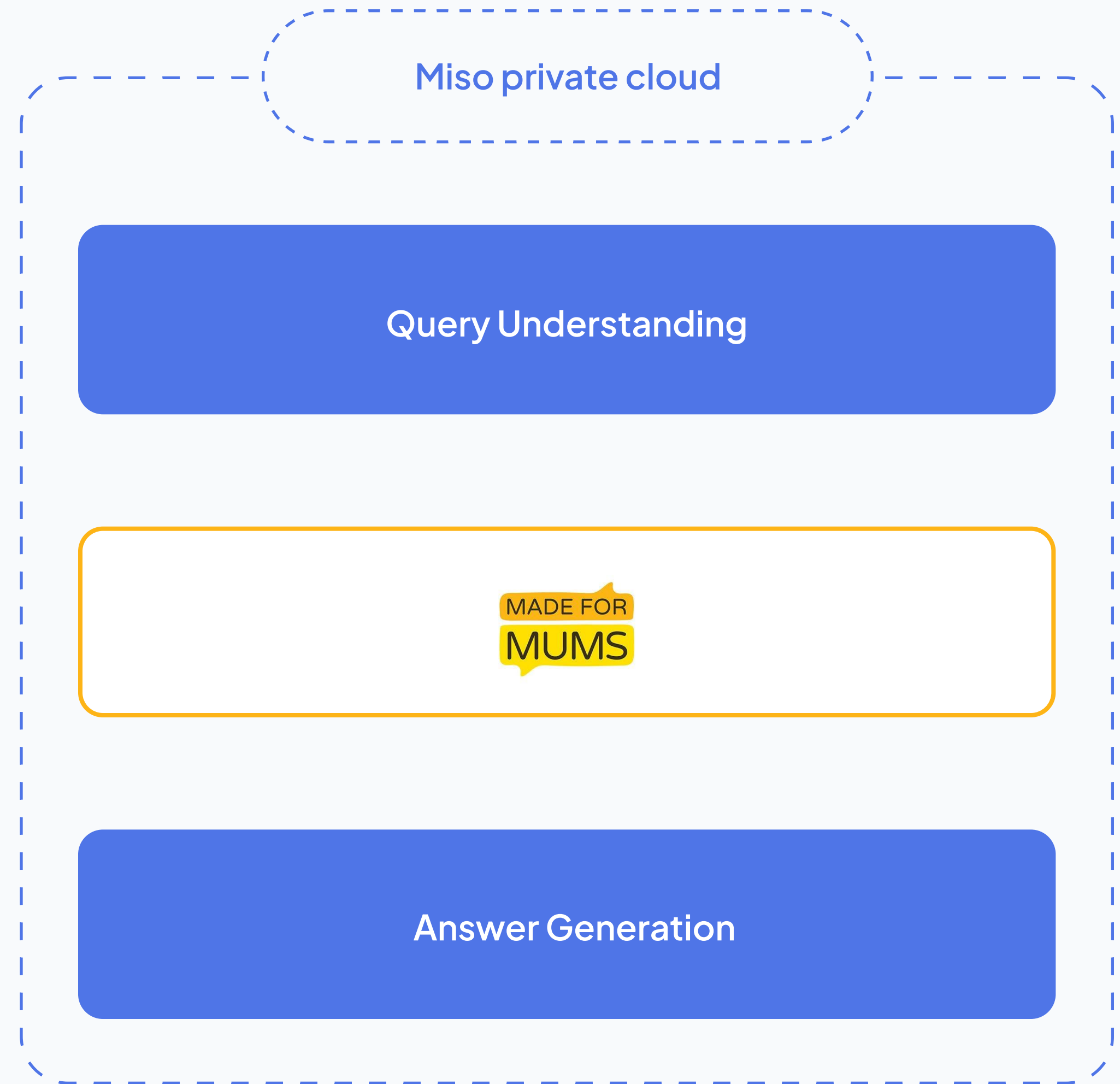
R-Prec

B - Baseline * - Private **V** - Verified

Rank	Participant team	R-Prec (↑)
1	miso.ai (askmiso pipeline) miso	76.66
2	FiD-Light Google	75.55
3	IBM Research AI - Re2G (Re2G) IBM	70.78
4	gripRank Tencent 腾讯 Alibaba	70.15

Answers uses a private LLM to understand the intent of every query, and how to research and reason through knowledge to write a great answer.

But the knowledge it draws on is your site content and your site content alone.



Expertise-Driven



Citation-Backed



Fact-Checked

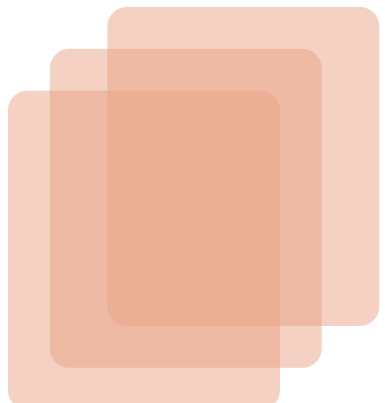
🔍 How can I treat sepsis?

Model 1: Safety and Intent

- ✓ Not Malicious
- ✓ Not Adversarial Attack
- ✓ Passes Trust & Safety

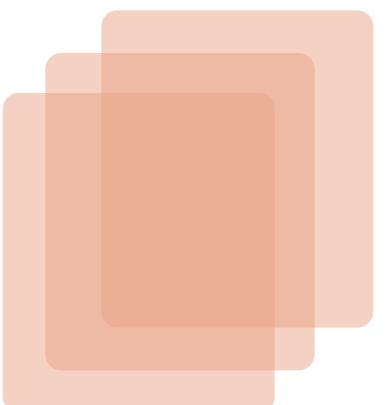
Intent: User is looking for sepsis treatment guidance

Model 2: Research



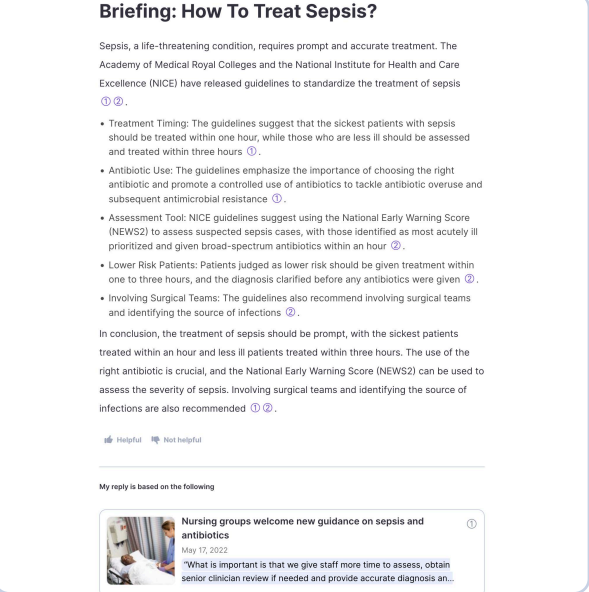
Broad research scan of the entire vector database of content snippets

Model 3: Analysis and Reasoning

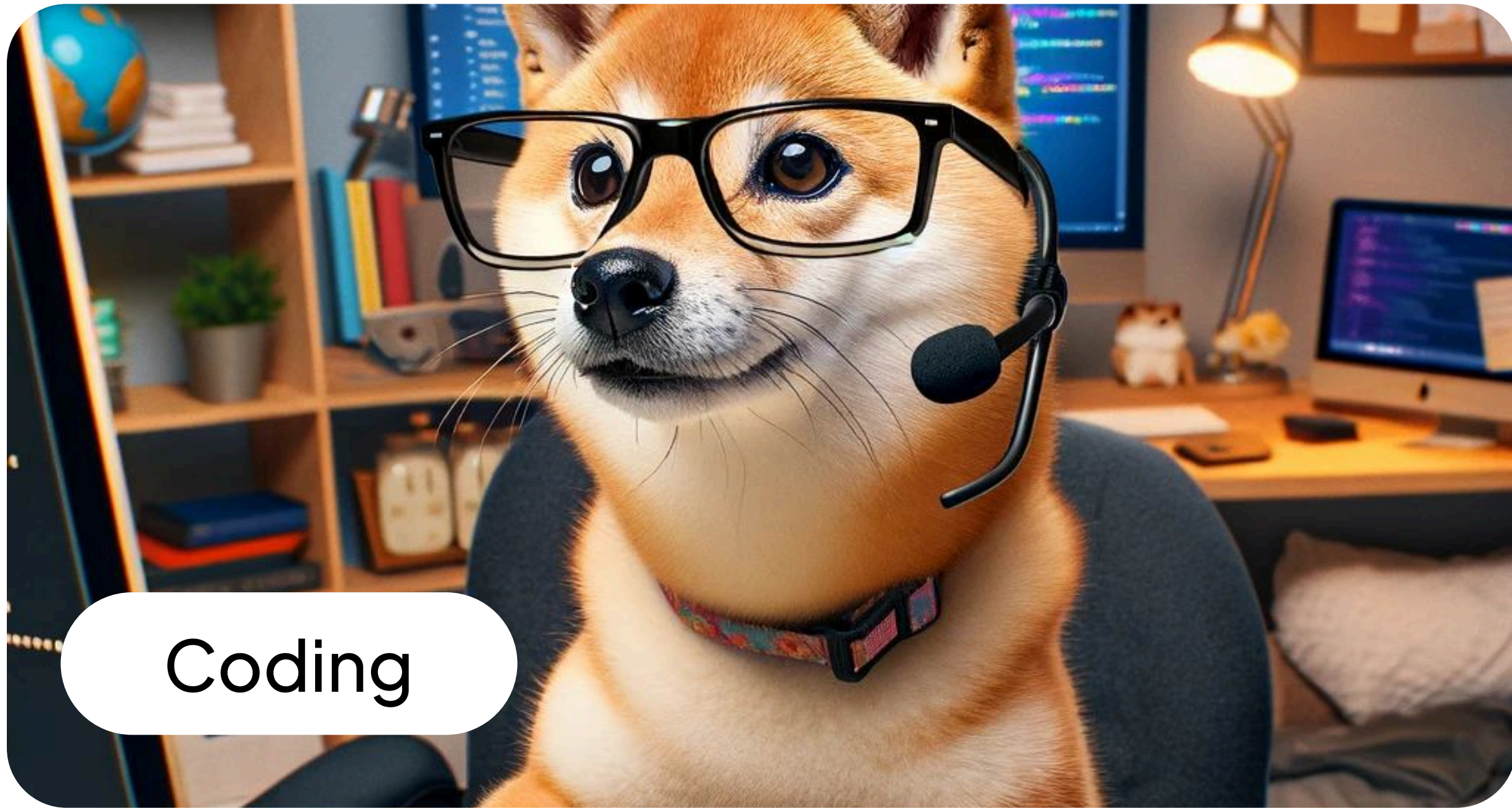


Relevance of Sources
 Relevance of Snippets
 Time of Publication
 Authority / Popularity
 Personalization

Model 4: Answers Writing



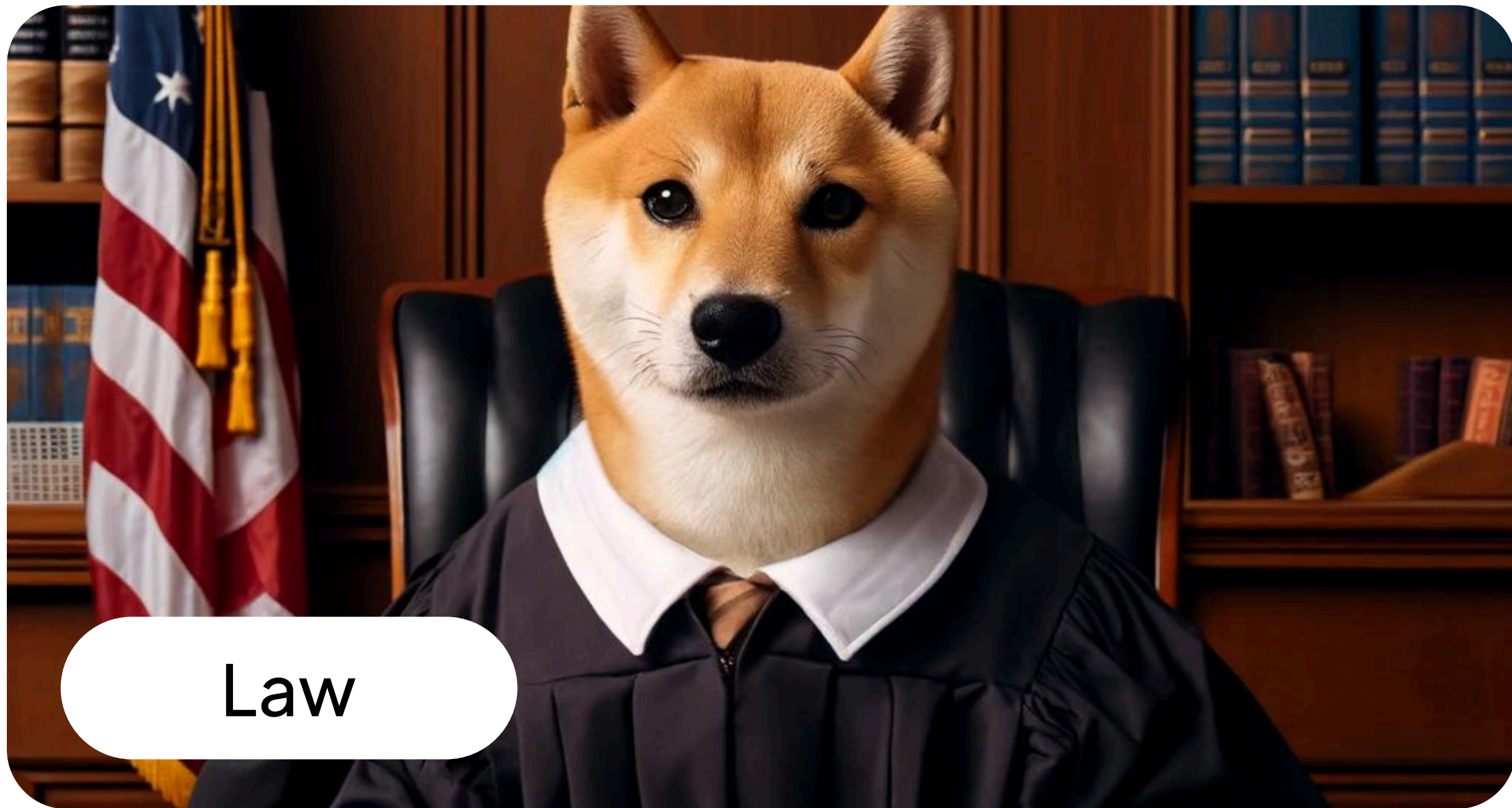
Alignment to Sources
 Coherence
 Key Bullet Points
 Safety
 Rebuttals & Conclusions



Coding



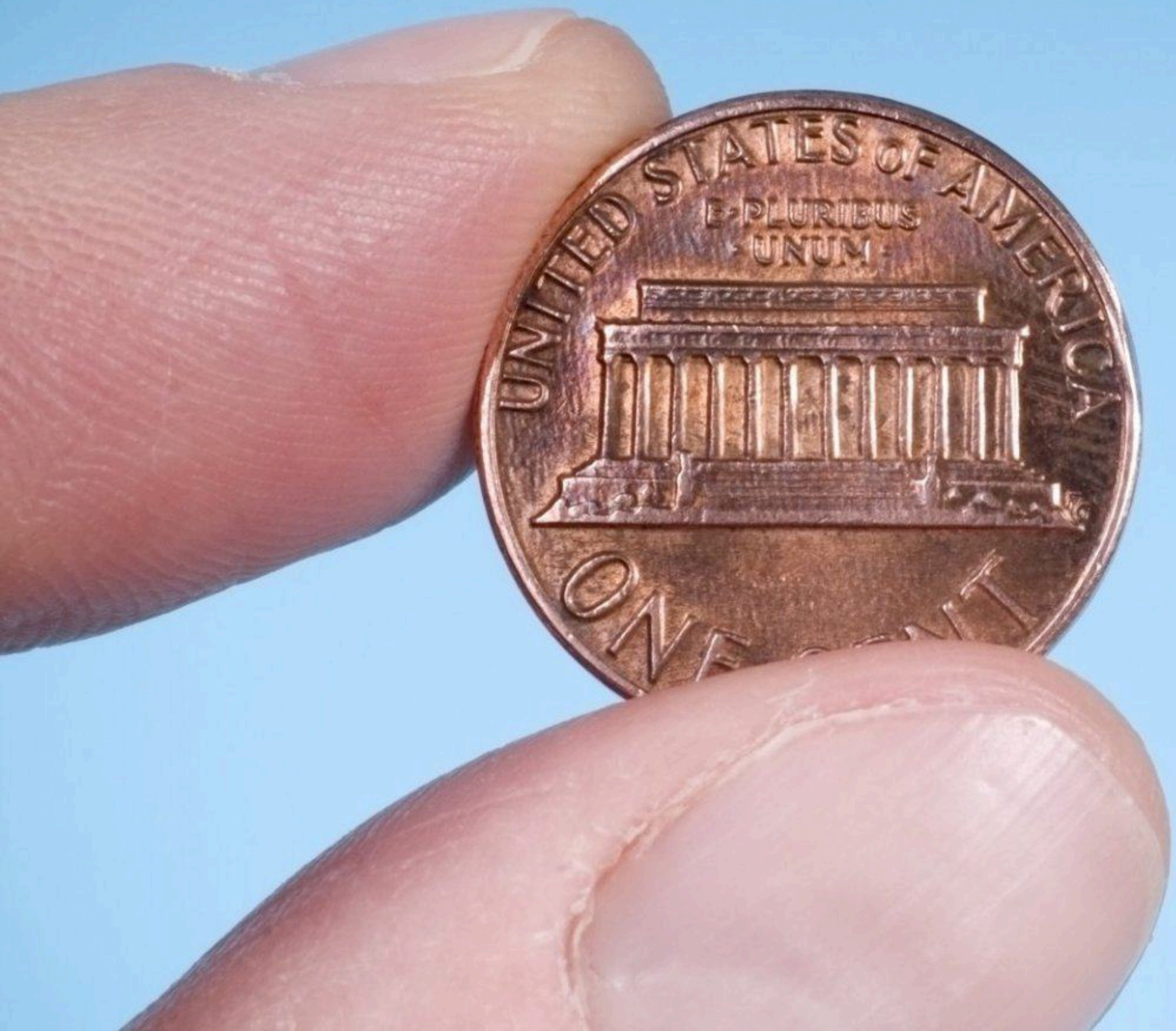
Cooking



Law



German



5 Million Answers and Counting

Cyclist

CSO

NETWORKWORLD

AJ Architects' Journal

CN Construction News

LGO
LOCAL GOVERNMENT CHRONICLE

CIO

 **TechHive**

O'REILLY®

edie
empowering sustainable business.

triathlete.

Macworld

COMPUTERWORLD

TECH ADVISOR

PCWorld

Nursing Times

 **GE Aerospace**

 **The Drum™**

So What
Have We
Learned?

Insight #1

**Readers Want Answers,
Not Links**

10-52x More Daily Usage than
Traditional Keyword Search

More Searches
in 1 Week Than 1 Year

Which do you prefer?

CIO

Generative AI Copyright



People also asked

Are Generative AI models breaking copyright law?

What's the latest on GenAI copyright lawsuits?

How is Adobe addressing GenAI copyright concerns?

You searched for "Generative AI Copyright"

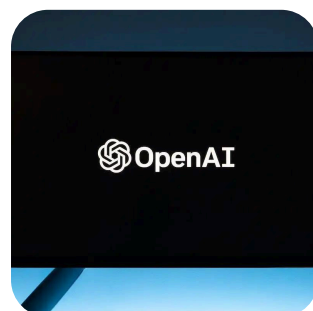
2,281 Results



New AI Copyright Lawsuit Targets NVIDIA

Three authors, Abdi Nazemian, Brian Keen, and Stewart O'Nan, are part of a new copyright infringement lawsuit against Nvidia, the...

March 11th, 2024



OpenAI: GenAI tools can't be made without copyrighted materials

In response to gathering legal efforts to rein in its data collection, OpenAI is arguing that the creation of advanced generative AI...

January 8th, 2024



New York Times' blockbuster suit could decide the fate of

...be among the most influential lawsuits of the year, perhaps the most influential. That's...

January 9th, 2024

Keyword Search

VS

CIO

Generative AI Copyright



You asked about...

Generative AI Copyright

Generative AI providers are increasingly facing copyright infringement lawsuits for using copyrighted material to train their large language models without permission ¹. Some have argued that it's impossible to train advanced generative AI tools without using copyrighted content ². In response to these issues, Google has announced that it will protect its generative AI customers against any intellectual property claims made on the data used or output served by Google-hosted AI models ³. However, companies using AI tools like GitHub Copilot are responsible if the AI's work violates copyright laws ⁴. Several AI vendors, including OpenAI, are being sued by artists, authors, and other copyright holders, which could potentially change their business models or pricing structure ⁴.

Helpful Not Helpful

Sources

New AI copyright lawsuit targets Nvidia

1

Computerworld

OpenAI: GenAI tools can't be made without copyrighted materials

2

Computerworld

Google indemnifies generative AI customers over IP rights claims

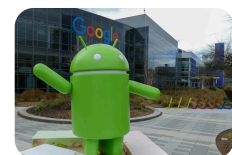
3

Infoworld

Weighing risk and reward with gen AI vendor selection

4

CIO.com



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Expert Coverage From

Jon Gold

Senior Writer at Computerworld

PROFILE

Sascha Brodsky

Contributing Writer at Foundry

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Shweta Sharma

Senior Writer at Infoworld

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Maria Korolov

Contributing Writer at CIO

PROFILE

Related questions you can explore

What are some examples of copyright infringement lawsuits faced by generative AI providers?

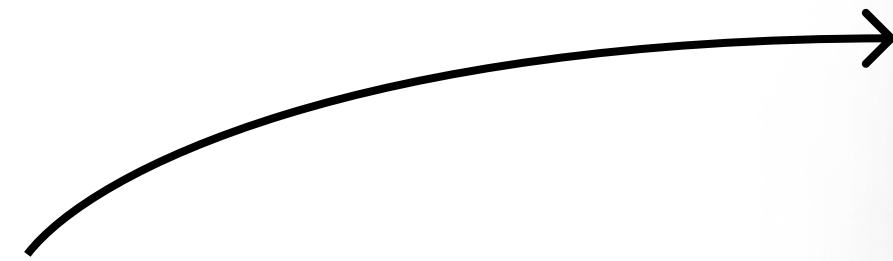
How does OpenAI justify the use of copyrighted material in training their

Answers Search

Insight #2

Meet Readers Where They Are

Article “Explore” Questions drive 80% of Answers



? Explore related questions

- What ethical considerations arise from AI replacing human jobs?
- How might AI impact future educational requirements for finance careers?
- Will AI in finance lead to increased or decreased industry transparency?
- Does the integration of AI in finance pose cybersecurity risks?
- Can AI in finance improve decision-making accuracy over human analysts?

Ask a question

Ask

as among the most “notable” companies affected, according to a report, [Generative Artificial Intelligence and the Workforce](#), by the Society for Human Resource Management (SHRM) and Burning Glass Institute.

For financial services in the short term, generative AI specifically will allow for further automation of financial analysis and reporting, enhancement of risk mitigation efforts, and optimization of financial operations, according to a report, [The implications of generative AI in Finance](#), by consulting firm Deloitte.

But that’s just the tip of the iceberg for a future of AI organizational disruptions that remain to be seen, according to the firm. “With its ability to process vast amounts of data and quickly produce novel content, generative AI holds a promise for progressive disruptions we cannot yet anticipate,” the report stated.

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Join CIO’s [Analytics and Machine Learning Report](#) mailing list. Sign up now!

Business Email Address *

By submitting your information, you agree to our [PRIVACY POLICY](#).

I agree *

SUBMIT



Explore Questions
can have a CTR of
4-10%, almost
10-50x more CTR
than Article Recs on
the same page



? Explore related questions

- What ethical considerations arise from AI replacing human jobs?
- How might AI impact future educational requirements for finance careers?
- Will AI in finance lead to increased or decreased industry transparency?
- Does the integration of AI in finance pose cybersecurity risks?
- Can AI in finance improve decision-making accuracy over human analysts?

Ask a question

Ask

VS

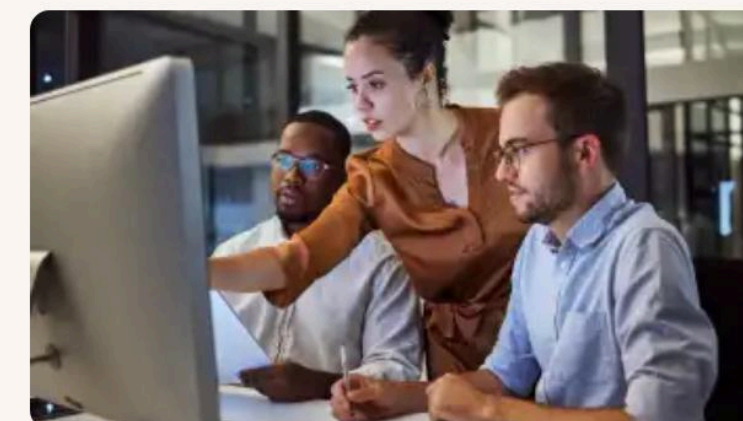
FEATURE

IT leaders' AI talent needs hinge on reskilling

By Grant Gross

May 31, 2024 • 7 mins

Hiring Generative AI IT Skills



PODCAST

Rimini Street's Eric Helmer and the top questions to ask about vendor support

May 29, 2024 • 61 mins

CIO Leadership Live



VIDEO

Learn the top challenges cybersecurity leaders face in 2024

May 31, 2024 • 6 mins

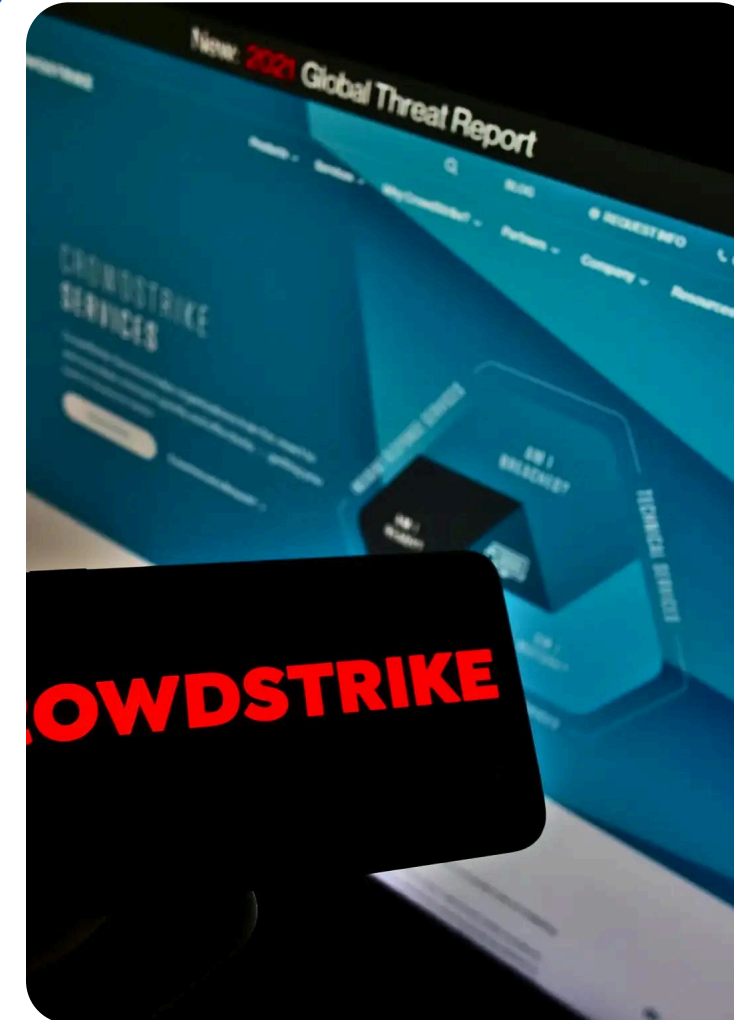
Application Security





CrowdStrike failure: What you need to know

- CrowdStrike's software update failure and its global impact.
- Technical details of the outage and its causes.
- CrowdStrike's response and remediation efforts.
- Implications for cybersecurity practices and industry standards



CrowdStrike was not the only security vendor vulnerable to hasty testing

"There are not really any metrics that discuss how often these sorts of issues occur with a malformed patch or update, but they do happen, and they are not particularly rare. The impact is either not as widespread (CrowdStrike's reach is significant) or not as severe (taking down entire systems)." It is absolutely critical that vendors supplying patches – especially critical, time-sensitive patches – thoroughly test to ensure that those updates are not causing harm or outages, he added."



CrowdStrike questions could give CISOs pause – with options available

CrowdStrike has blamed a hole in its testing software for the release of a defective content update that hobbled millions of Windows computers worldwide on Friday, July 19. The hole caused CrowdStrike's Content Validator tool to miss a flaw in an update for the security vendor's Falcon Sensor endpoint protection technology, causing Windows machines that received the update to crash with the infamous Blue Screen of Death (BSOD) before forcing them into a repetitive boot-loop that left them unusable.

Insight #3

Answers Can Drive Subscriptions

Our Original Hypothesis

35–50% More Registrations

What Actually Happened

107% Lift in Registrations

Anon Visitors can only use Explore ?s

patients and families to contact a critical care outreach team to assess a case and escalate care if needed.

Related questions you can explore with Ask Nursing Times, our new AI search engine.



What is the primary goal of Martha's Rule in NHS England hospitals?

Can patients and families request an urgent care review under Martha's Rule?

How will Martha's Rule be advertised to patients and families in hospitals?

Can NHS staff use Martha's Rule to escalate patient care concerns?

What role will family members play in reporting patient condition changes under Martha's Rule?

If you would like to ask your own question you just need to [login](#), [register](#) or [subscribe](#).

Martha's Rule will be advertised throughout the hospitals on posters and leaflets, so that patients and families are informed of how to contact the critical care outreach team.

Anons are nudged to Sign Up in Explore Answers



You have reached the Ask Nursing Times page, our **new AI search engine** service that exclusively reads Nursing Times and provides you with instant answers. To start asking your questions please [log in](#), [register](#) or [subscribe](#)

You asked...

What Is The Primary Goal Of Martha's Rule In NHS England Hospitals?

Martha's Rule, named after a teenager who died from sepsis due to a lack of timely escalation of her condition, is a patient safety initiative in NHS England hospitals ^①. The primary goal of this rule is to facilitate urgent care reviews for patients and their families when concerns about a deteriorating condition are not being addressed ^①. It is intended to be advertised throughout the hospitals, informing patients and families of how to contact the critical care outreach team ^①. The rule is set to be evaluated over the course of a year to March 2025, with plans to expand it across all acute hospitals if it receives further government funding ^①. The rule is also supported by healthcare regulators, promoting safe, effective, and kind care by actively involving people in their care decisions and addressing their concerns promptly ^②.

This Ask Nursing Times Answer is just a start. To be able to ask your own open-ended questions please [sign in](#), [register](#) or [subscribe](#).

**Trial Users
have 5-10
Free
Answer
Credits**



Ask Nursing Times is your go-to source for nursing related queries. Our new AI search engine exclusively reads Nursing Times and provides you with instant answers. Nursing Times content, including more than 6,000 double-blind peer-reviewed clinical articles, is trusted by numerous educational bodies and healthcare organisations across the UK.

Do sepsis patients need blood cultures?

You asked...

Do Sepsis Patients Need Blood Cultures?

Blood culture analysis is a crucial diagnostic test for detecting bacterial bloodstream infections, including sepsis, and identifying the causative organism, which is essential for informing the most appropriate antimicrobial treatment ①. Early identification of bloodstream infections, such as sepsis, is key to improving patient outcomes ①. The collection of higher volumes of blood for blood cultures has been shown to improve pathogen yield and antimicrobial stewardship for adult patients with suspected serious bacterial infection ①. The NHS national review has identified three key actionable priorities to optimize infection prevention: two bottle sets of 2x blood cultures should be collected from each patient with suspected sepsis, collect at least 40ml of blood culture per patient, and bottles should be incubated in an analyser as soon as possible within four hours of collection ①. Given the high mortality and critical illness rates associated with sepsis, blood cultures are a vital tool in the management and diagnosis of this condition ①.

👍 Helpful 👎 Not helpful

When you burn up your last credit, it's time to sign up



Ask Nursing Times is your go-to source for nursing-related queries. Our new AI search engine exclusively reads Nursing Times and provides you with instant answers. Nursing Times content, including more than 6,000 double-blind peer-reviewed clinical articles, is trusted by numerous educational bodies and healthcare organisations across the UK.

Do sepsis patients need blood cultures?

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Do Sepsis Patients Need Blood Cultures?

Blood culture analysis is a crucial diagnostic test for detecting bacterial bloodstream infections, including sepsis, and identifying the causative organism, which is essential for informing the most appropriate antimicrobial treatment ①. Early identification of bloodstream infections, such as sepsis, is key to improving patient outcomes ①. The collection of higher volumes of blood for blood cultures has been shown to improve pathogen yield and antimicrobial stewardship for adult patients with suspected serious bacterial infection ①. The NHS national review has identified three key actionable priorities to optimize infection prevention: two bottle sets of 2x blood cultures should be collected from each patient with suspected sepsis, collect at least 40ml of blood culture per patient,

We hope you have found your Ask Nursing Times answers helpful. You have reached the questions limit for a registered user. To continue getting answers to all your questions subscribe now from £1.87 a week [Subscriptions | Nursing Times](#)

👍 Helpful 👎 Not helpful

Direct Subscription Growth?

**10–15% New
Monthly Subscriptions**

Answers is a Subscription Funnel

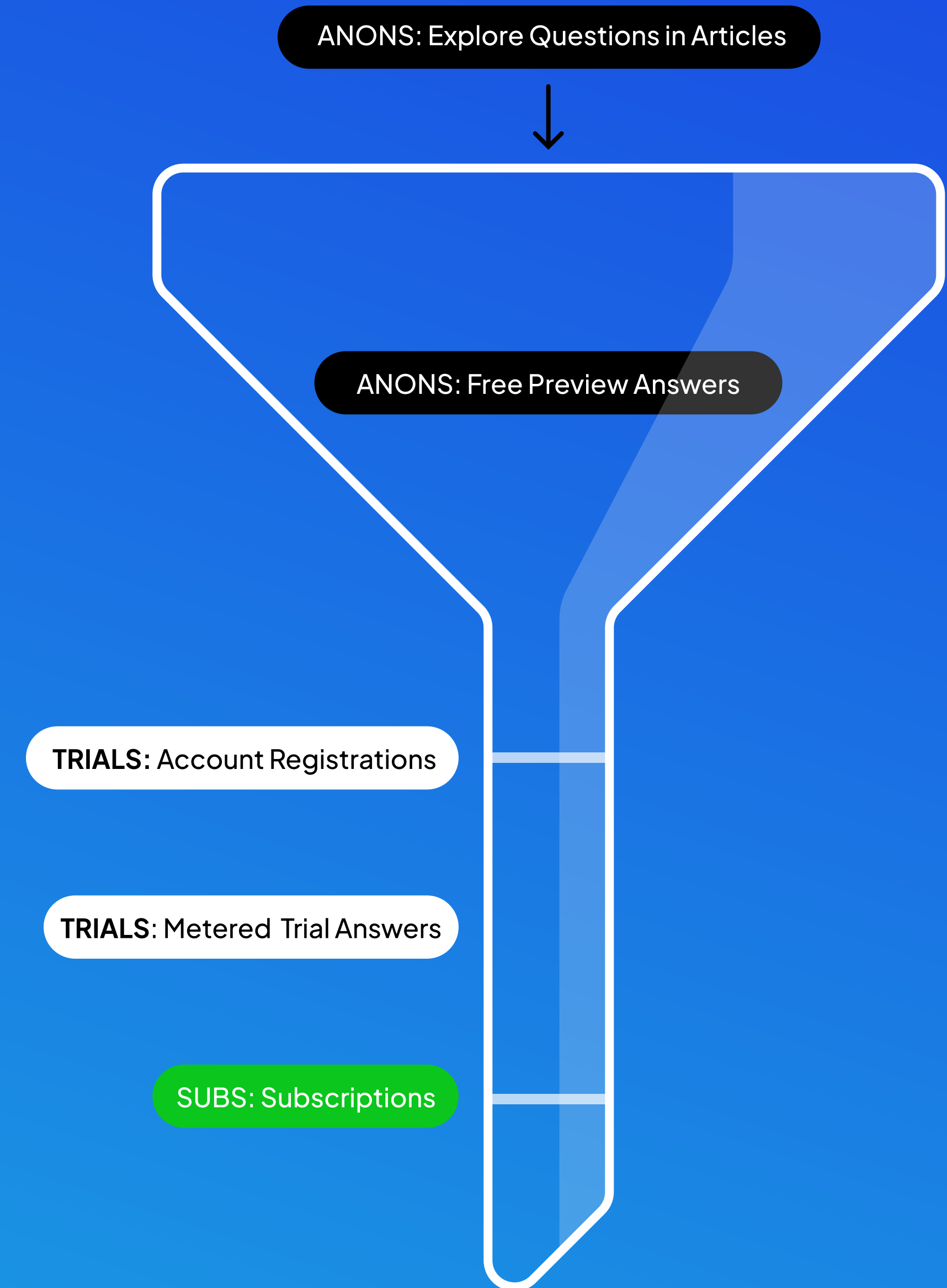
Constructing Answers as a funnel can directly drive search engagement, registrations, and subscriptions.

10x Search Engagement

3% Explore Questions CTR

2x Registrations Lift

10% Subscriptions Lift



Insight #4

Bye Bye  Ads

Answers Affiliate Ads

10–25× Higher CTR than Display Ads

What's the best Apple Watch for scuba divers?

Choosing the best Apple Watch largely depends on individual needs and preferences, particularly when it comes to water-related activities like scuba diving.





1. Apple Watch Ultra 2

- Pros: It is the most suitable Apple Watch for scuba diving, with a water resistance rating of 100 meters and a Depth app that can track depth, water temperature, and duration under water [1].
- Cons: It is the most expensive Apple Watch, with prices starting at US\$799 / £799 [1]. It is also not recommended for diving below 40 meters [1].

2. Apple Watch SE and Series 9

- Pros: They are more affordable than the Apple Watch Ultra 2 [1].
- Cons: They are not recommended for scuba diving, as they are only suitable for shallow-water activities [1].

Best Prices Today: Apple Watch Ultra 2

RETAILER	PRICE	
 amazon	\$779.99	VIEW DEAL
 Adorama	\$799	VIEW DEAL
 Apple	\$799	VIEW DEAL
 TARGET	\$799.99	VIEW DEAL

Price comparison from over 24,000 stores worldwide

Insight #5

AI Search Referral CTRs Are Low

Probably



Only 10–15% of Answers Drive
A Clickthrough to Sources



New Thread

- Home
- Discover
- Library
- Login

Sign Up

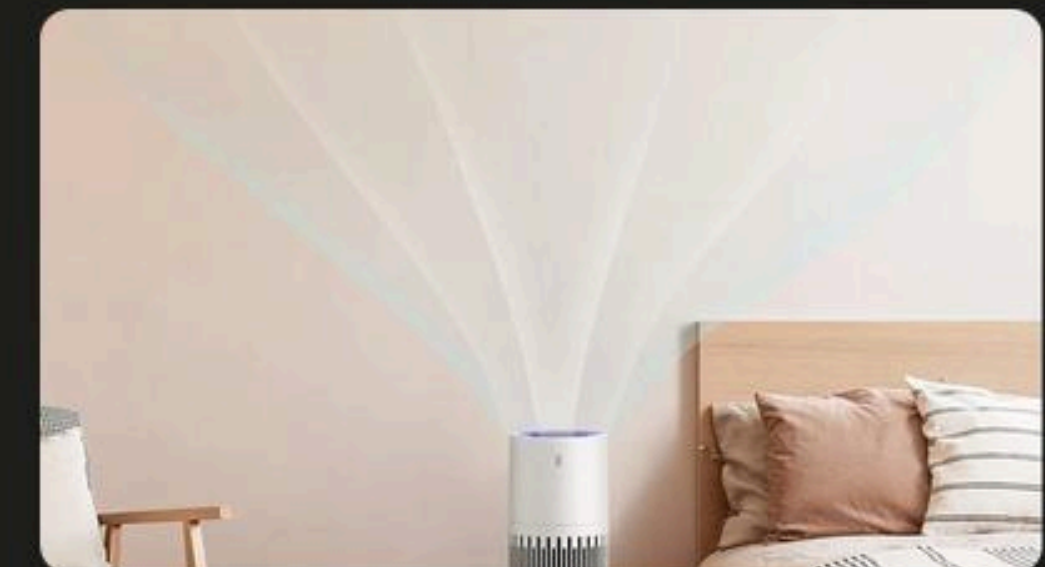
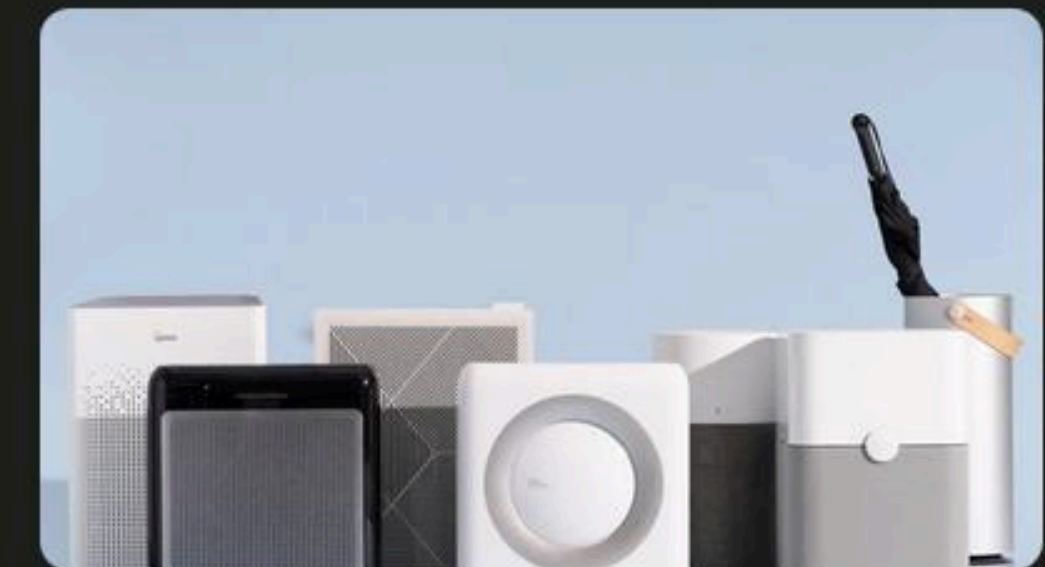
What's the best air purifier for a small room?

Sources

- The 7 Best Small Air... bhg · 1
- The 7 Best Air Purifiers of... nytimes · 2
- Best Air Purifier of 2023 - CNET cnet · 3
- View 2 more

Answer

The best air purifier for a small room depends on various factors such as the size of the room, the specific air quality concerns, and personal preferences. According to the search results, some top air purifiers for small rooms include the Coway Airmega AP-1512HH Mighty, Blueair Blue Pure 311i Max, and Levoit Core 300S. These purifiers are known for their effectiveness in removing airborne allergens, pollutants, and odors, as well as their quiet operation and



**What is the real cost of losing
90% of your search referral
traffic?**

AI Search Royalties

Pay Per Answer
Not
Pay Per Click



O'REILLY®

SIGN IN Try Now > ☰

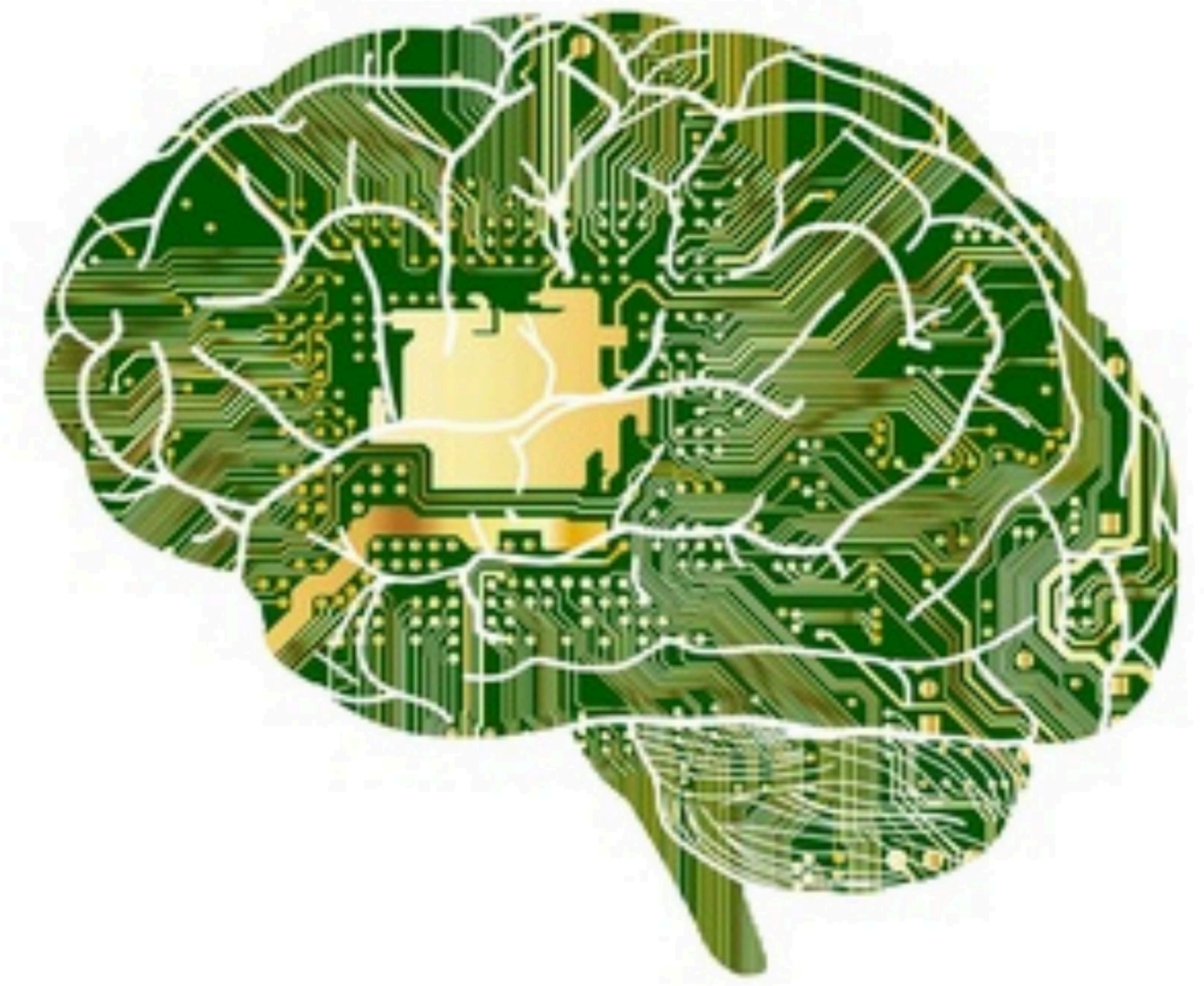
Radar / AI & ML

The New O'Reilly Answers: The R in "RAG" Stands for "Royalties"



By [Lucky Gunasekara](#), [Andy Hsieh](#), [Lan Le](#) and [Julie Baron](#)

June 14, 2024



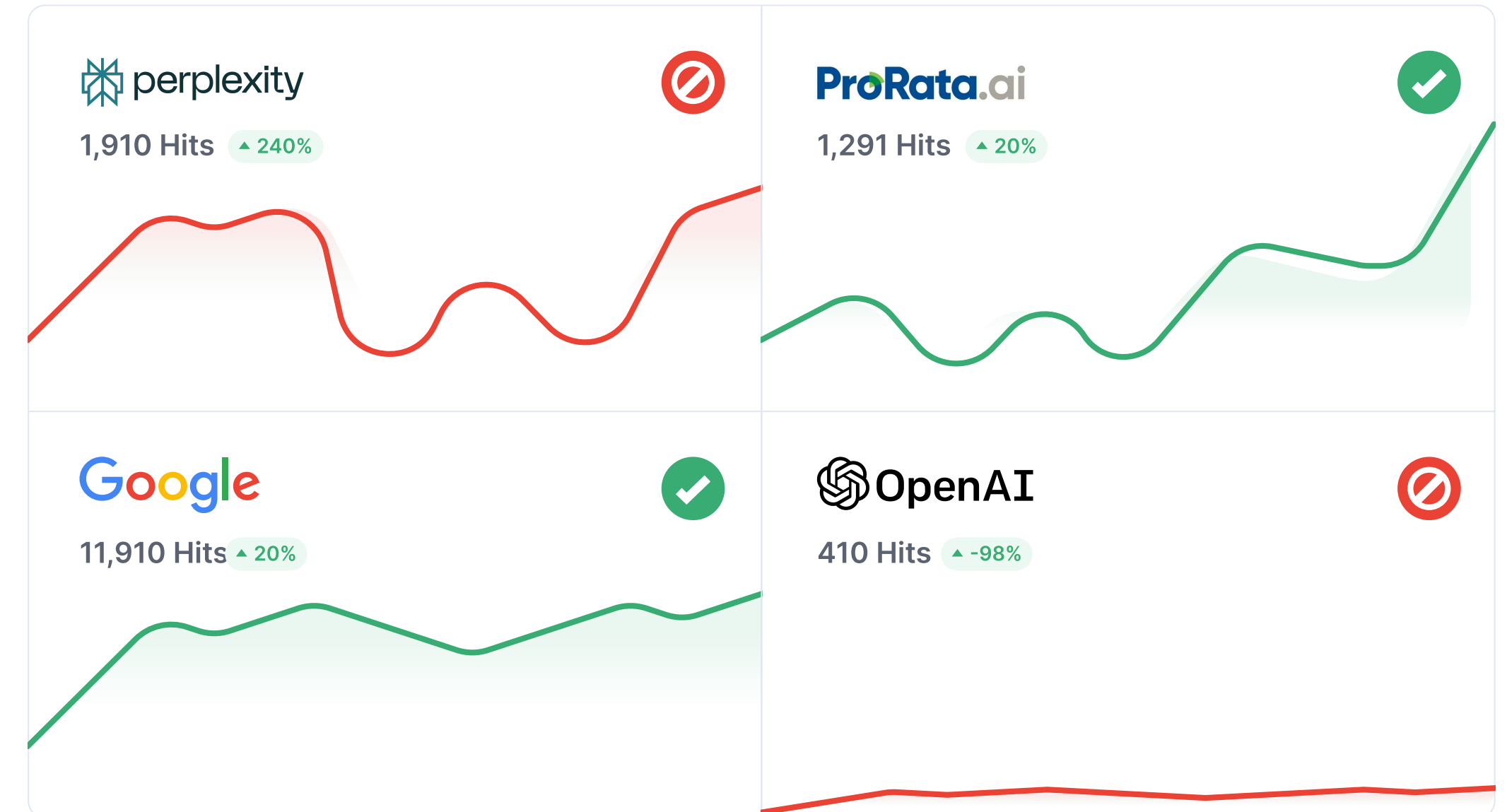
Anatomy. (source: Pixabay)

Sentinel

Monitoring Bad Actors and Optimizing Your GEO

Generative Engine Optimization

Sentinel



Sentinel Logs

ⓘ New data is available every 10 minutes. Refresh your browser to fetch new data.

📅 TimeFrame Last 15 days, from Sep 23, 2024 to Oct 07, 2024 (UTC+0) | 1W 2W 1M 2M 3M

🔍 Search questions | 🏠 Filters | 📄 1-10 / 6,374 | ⏪ ⏩

☰ Perplexity Hits | ProRata Hits | Google AI Overview Hits | OpenAI Search GPT Hits

QUESTION | TIMESTAMP (UTC+0) ⌵

What is driving the surge in Bitcoin prices this past week? | October 07, 2024, 15:21 PM | ⌵

Perplexity Hits | ProRata Hits | OpenAI Search GPT Hits

Sources

1 Bitcoin neared \$90,000 in a new record high. What to know about crypto's post-election rally

2 Bitcoin surge triggers billions in losses for crypto short traders after Trump win

View 3 more | 3 4 5

So, What's Next?

Answers 3.0

Media Enriched AI Answers

Charts,
Infographics
and Stock
Tickers

Tables and
Lists

Direct Quotes

What is behind the surge in Bitcoin prices?

Ask

You Asked "What is behind the surge in Bitcoin prices?"

Powered by articles from [Roman Loyola](#), [David Price](#), [Mahmoud Itani](#)

The recent surge in bitcoin's value can be attributed to several key factors, including the launch of new bitcoin ETFs, increased investor interest, and the potential for broader ownership. These elements have collectively driven significant inflows and heightened market activity. ¹



- **ETFs:** The introduction of new bitcoin ETFs has seen substantial investor interest, with \$15bn in inflows and \$20bn in assets under management, reflecting a strong demand for bitcoin-based investment products.

Bitcoin ETF	Ticker
ARK 21Shares Bitcoin ETF	ARKB
Fidelity Wise Origin Bitcoin ETF	FBTC
Grayscale Bitcoin Trust ETF	BTC

- **Investment Structure:** The ease of access to bitcoin through ETFs has increased liquidity, which in turn has driven up valuations. This is similar to the impact seen with the SPDR Gold Trust, which led to a 24% annualized increase in gold prices over seven years. ²

“BlackRock, the largest single asset manager, has over \$9 trillion in assets — if even 1% of that now gets reallocated to bitcoin, that means an increase in demand equal to more than 10% of bitcoin's current market cap. That wouldn't mean a 10% gain for bitcoin — it would probably mean much more, since assets are priced on the mark-to-market value of the portion that gets traded.”

[Noah Smith](#) - OPINION: An alternative explanation for what drives markets

Answers 3.0

Media Enriched AI Answers

AI Primer
Links to
Key People,
Orgs, Events
and Concepts

Direct In-Link
To Sources

Contextual
Affiliate Links

Will Apple begin making wearables for using AI? Ask

🌟 You Asked "Will Apple Begin Making Wearables for Using AI?"

Powered by articles from [Roman Loyola](#), [David Price](#), [Mahmoud Itani](#)

Apple is indeed exploring the integration of artificial intelligence (AI) into its devices, but whether this will result in [AI-powered wearables](#) is still uncertain. The company's future plans are hinted at in several recent developments and rumors.

- **Collaboration:** [Jony Ive](#), the founder of [LoveFrom](#), is working with [OpenAI](#) to create a new computing device that could do more for users than traditional software. However, it's unclear if this device will be a [wearable](#) ¹.



- **Processor Upgrade:** The [Apple Watch Series 10](#), expected to launch in fall 2024, will feature a [new processor designed to work better with AI](#). This could potentially pave the way for AI integration in future Apple wearables. ²

Apple Watch Series 10 (46mm) Deals

RETAILER	PRICE	
	\$405.99	VIEW DEAL
	\$429	VIEW DEAL

You've Got Mail 

Answers Alerts

Interactive Alerts on Updates to Answers



Macworld SmartAnswers



You Asked....

When is Apple expected to release a cheaper version of the Vision Pro?



Back in June 18th 2023, the Answer was...

In his latest [Power On newsletter](#), Gurman claims that a “cheaper” version of the Vision Pro is in development, likely with “lower quality screens, either an iPhone-grade chip or an older Mac chip and fewer cameras.” Dubbed Apple Vision or Apple Vision One, the headset is expected to launch in 2025.



The Vision Pro isn't the next iPhone—it's the next iPod

Macworld JUN 18 2023



But in the last few days, we recently learned...

The budget model, Kuo explains, has been delayed to a launch “beyond 2027.”

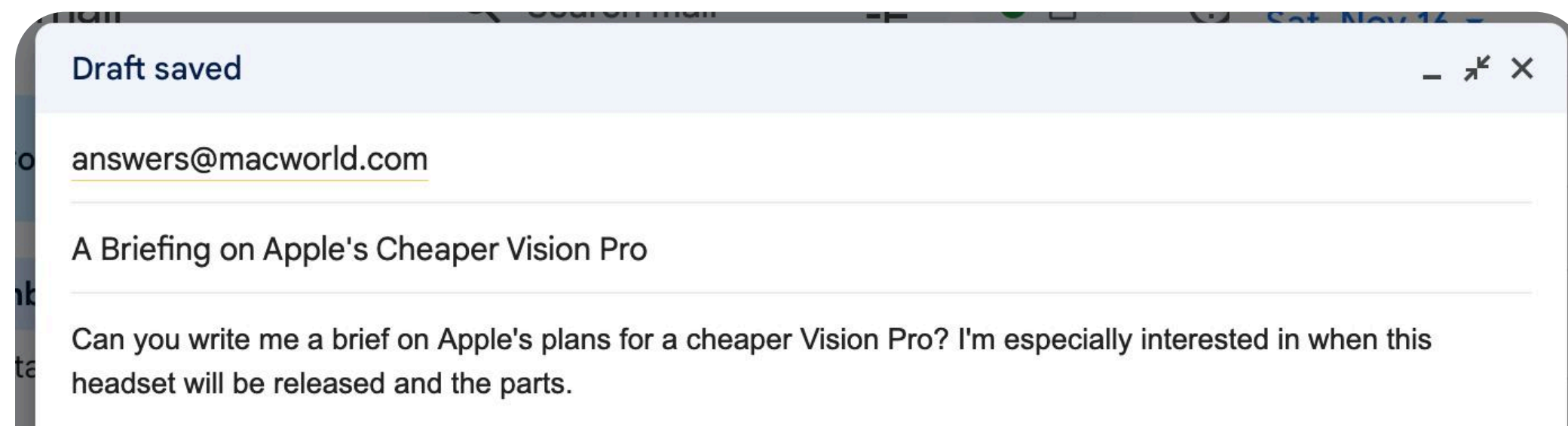


Report: Cheaper version of Vision Pro delayed 'until beyond 2027'

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You Asked....

When is Apple expected to release a cheaper version of the Vision Pro?

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As of today, November 3rd, 2024, the Answer is...

Apple is indeed planning to release a cheaper version of the Vision Pro, as indicated by several reports . This new model is expected to be more affordable, with a price around \$2,000, and is slated for release next year. However, to achieve this lower price point, Apple has had to make some compromises on the features and performance of the original Vision Pro .

Price: The cheaper model is expected to be priced around \$2,000, significantly lower than the current Vision Pro .

Features: The cheaper model is expected to be priced around \$2,000, significantly lower than the current Vision Pro .

Chip: Instead of the M2 chip used in the Vision Pro, the cheaper model will utilize an iPhone processor, specifically the current A18.

Future Plans: Apple is also working on AR glasses, expected to be ready by 2027, which will be able to scan the environment around a user and supply useful data.

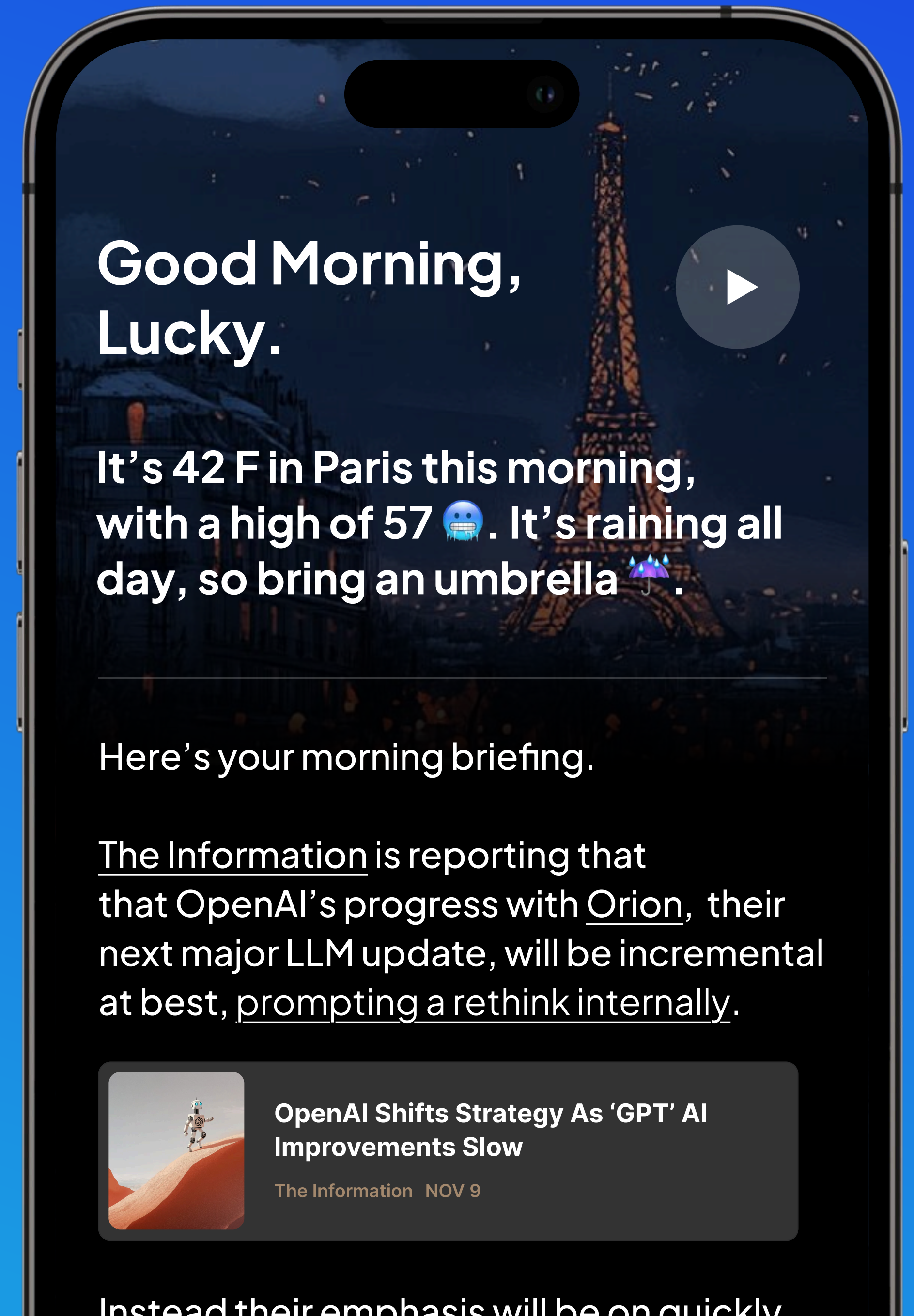
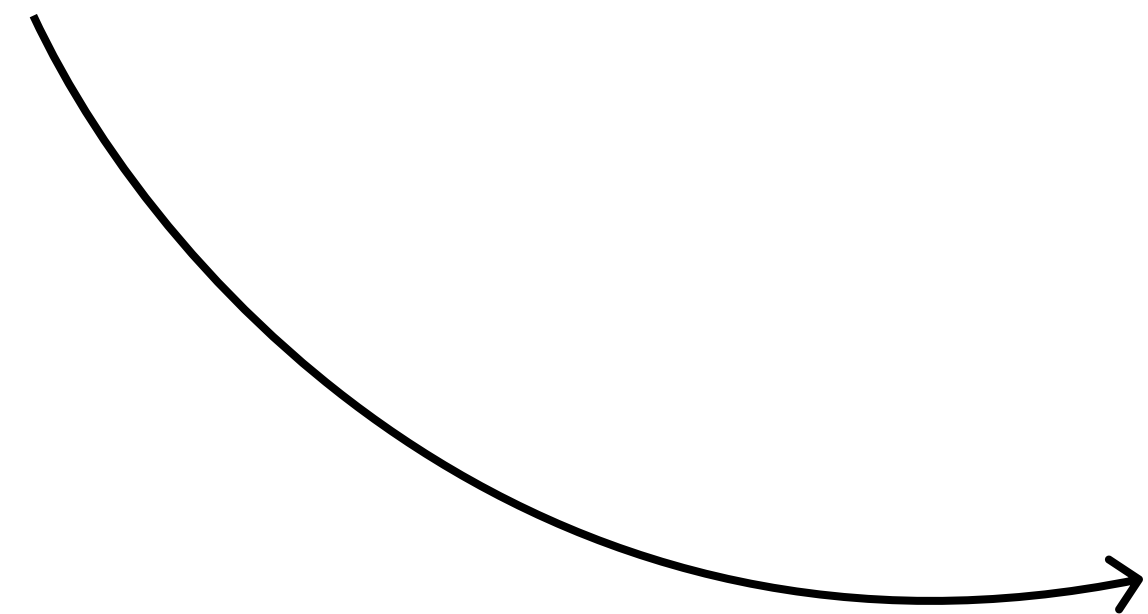
Challenges: Despite these plans, Apple is facing challenges in reducing manufacturing costs without compromising too much on features and performance.

In conclusion, while Apple is making strides towards releasing a more

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Thank You!